

Press Release
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Local Bank's "Casual for a Cause" helps local non-profits

Salt Lake City, July 18, 2007: WebBank, a local industrial bank, has a unique way of giving back to the community. The "Casual for a Cause" program raises money for local charities. On Fridays, WebBank employees have an opportunity to contribute money for the privilege of dressing down (jeans, tennis shoes, etc.). "We pool the money and quarterly the employees meet to select a worthy organization," stated President/CEO Gerry Smith, "and often it is an agency where a Bank employee is actively involved." Smith also stated WebBank is involved in a variety of other community events, including the United Way Day of Caring. Participation in "Casual for a Cause" has been 100%. "The employees enjoy dressing down and peer pressure takes care of anyone 'being cheap'", commented Smith. As a side benefit, the employees clearly appear more relaxed on Fridays and Smith believes productivity increases. If a business situation dictates, they adjust to dress that is more professional. "Our customers don't seem to mind and often compliment us when they see the "Casual for a Cause" announcement we post on the front door each Friday," Smith said.

WebBank provides niche financing through its Industrial Bank charter and provides a nationwide platform for commercial and consumer private-label financial products and services. Information about WebBank is available as www.webbank.com